

FIG. 1

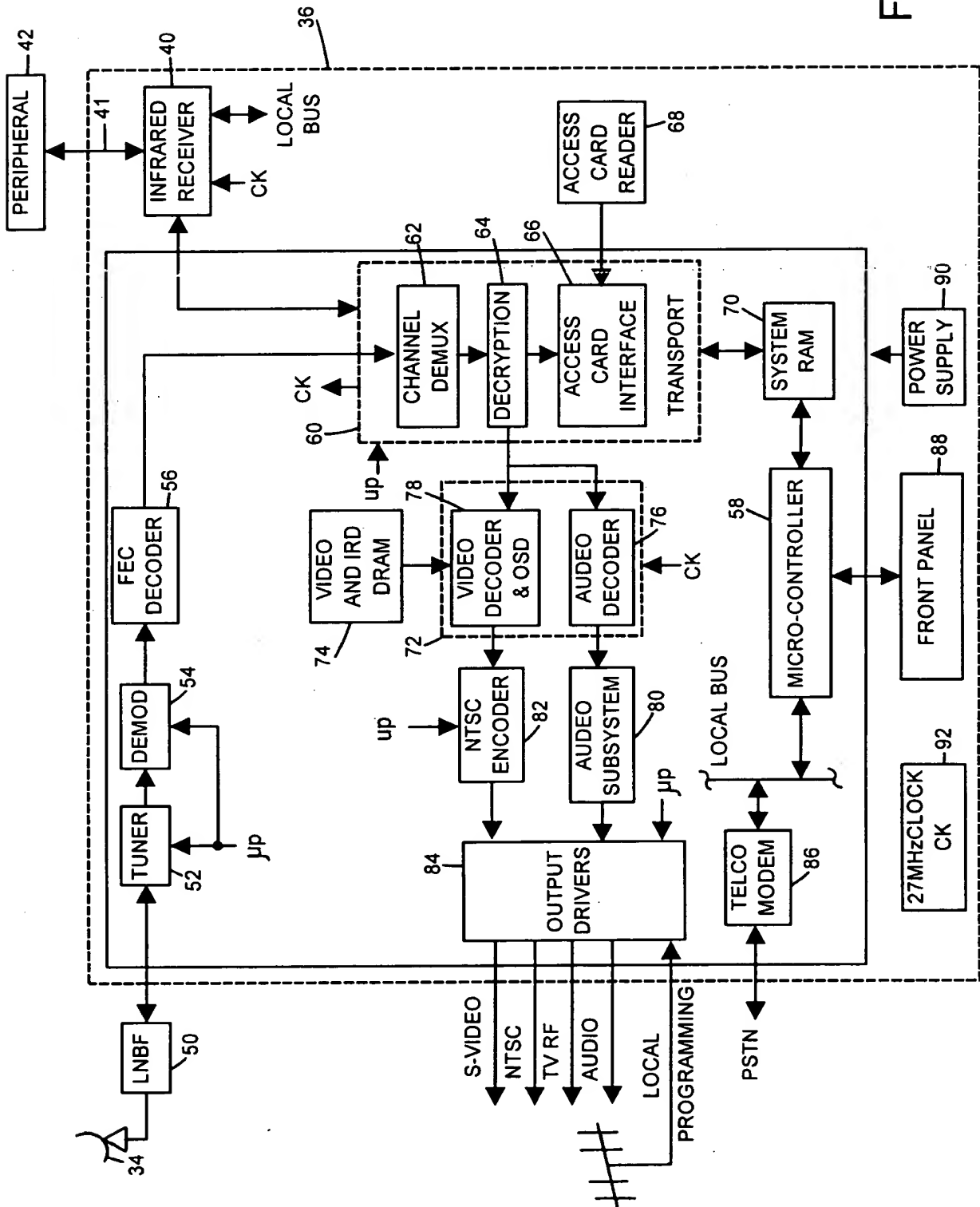


FIG. 2

1:00 PM 1:30 PM 2:00 PM

abc	7-0	One Life to Live	General H..»
abc	7-1	To Be Announced	To Be An..»
	...		
TICKET	101-1	◀ [Icon] Selena	[Icon] Selena ▶
TICKET	101-2	◀ [Icon] Selena	
AMC	210	Duel in the Sun ▶	
H	212	Flames of War ▶	

FIG. 3

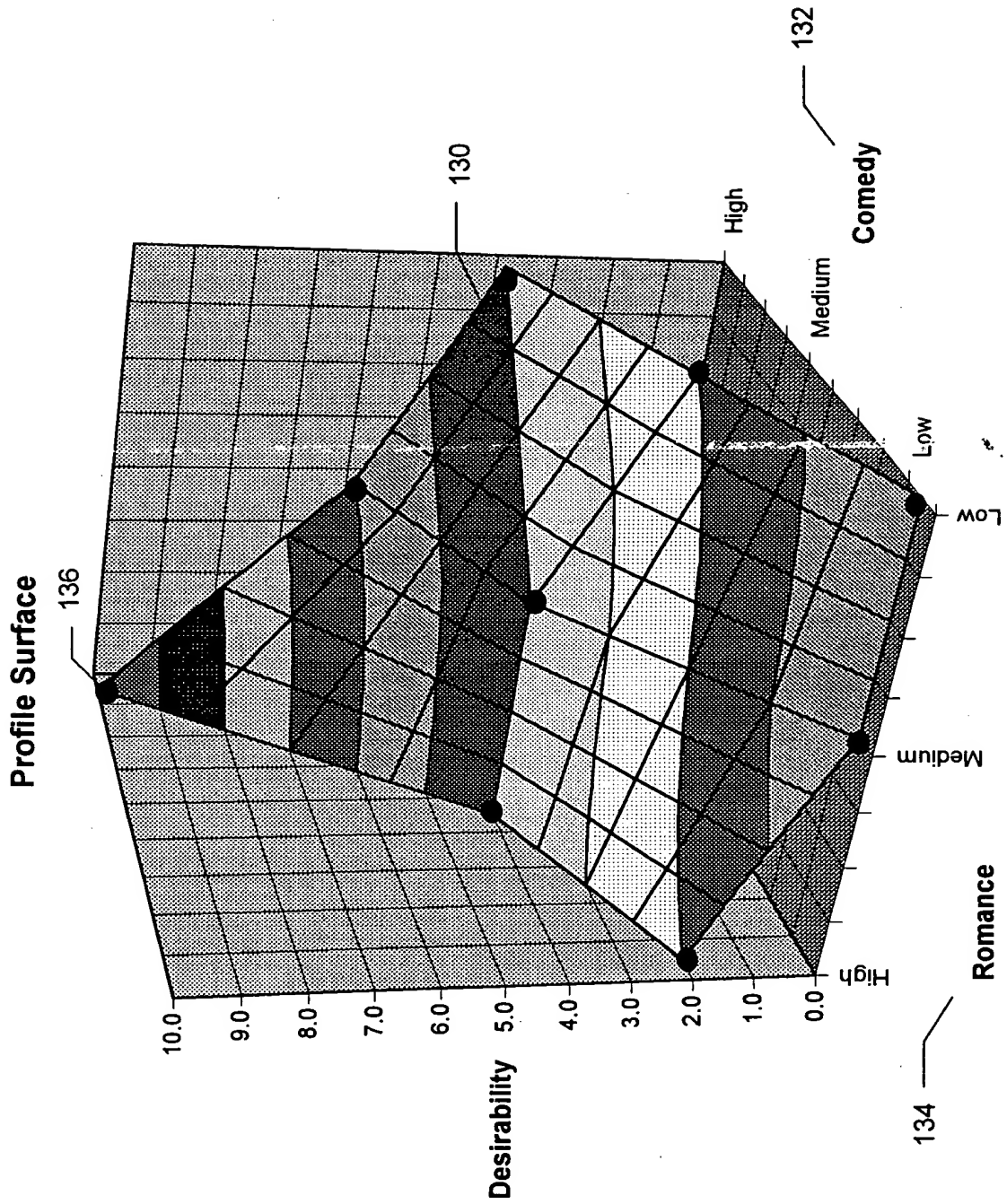


FIG. 4

Desirability				
10	6	4	High	Comedy
4	4	2	Medium	
2	0	0	Low	
High	Medium	Low		
Romance				

FIG. 5

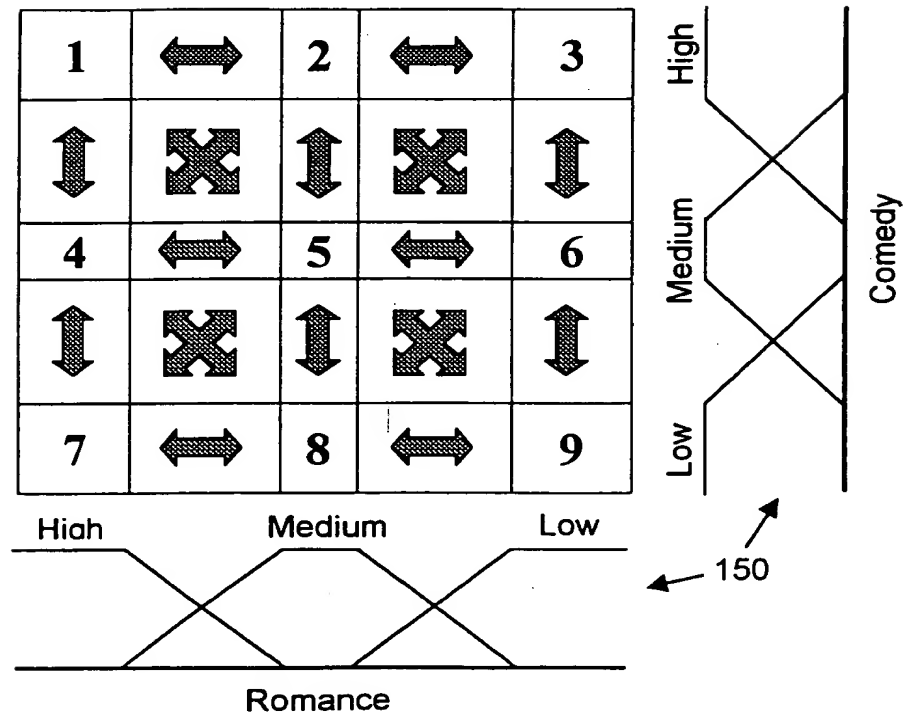


FIG. 6

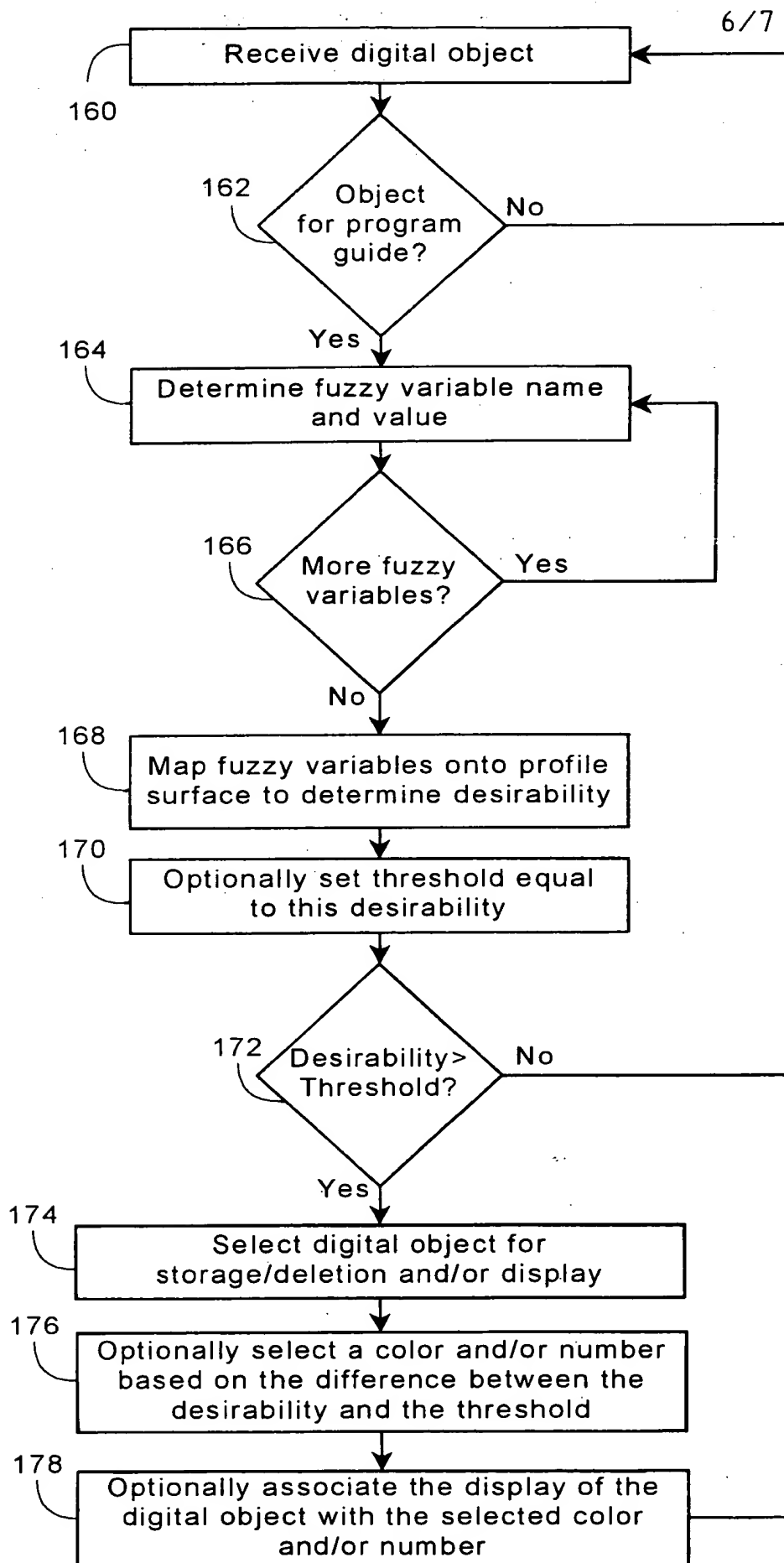


FIG. 7

crossing the threshold means desirability is above or below the threshold

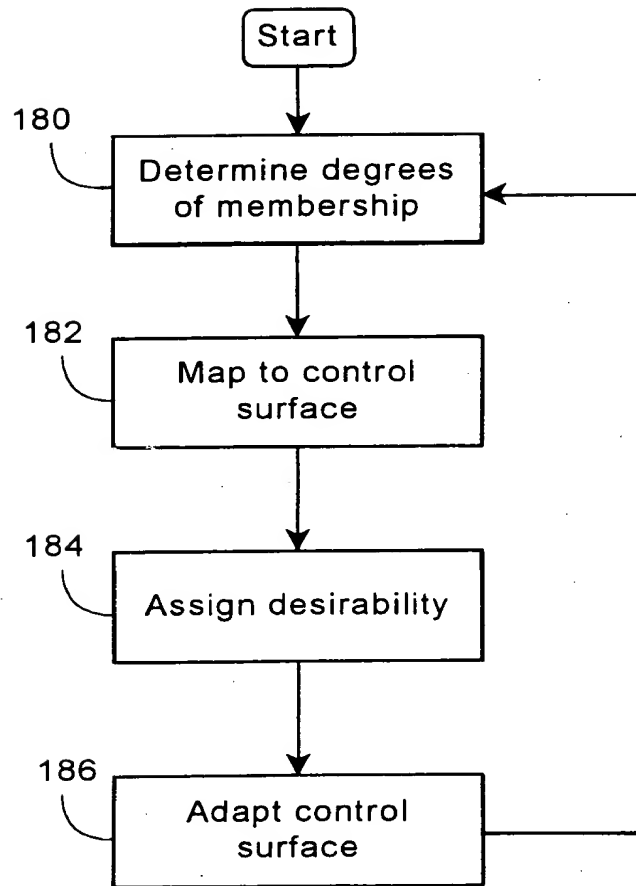


FIG. 8